

**1st International
Health Management Conference
for Central European Countries
2nd & 3rd June 2009**

Venue: Hotel Helikon, Keszthely on Lake Balaton Hungary

A conference organised by:
Austrian Association of Health Care Economics, Vienna
In partnership with
University of West-Hungary Sopron
and
University Ravensburg – Weingarten

Conference Programme

Day one

**8.30 Welcome to the conference by the president of the conference: Professor Dr. Dr. hc J. Dézsy,
Partners:**

Professor Dr. Birgit Vosseler University Weingarten

Professor Dr. Cs.Székely, University of West Hungary

President of the UEHP-Hungary: Dr. László Argay,

Vice president of the European Union of Private Hospitals: Dr. Erich Sieber

Welcome to Hungary by Health Minister of the Republic of Hungary: Dr. Székely Tamás

9.00 Chairman: Professor Dr. Bernhard Schwarz

**The Health Systems and Reform Initiatives in the 'New' Member Countries of the
European Union in Central -Europe**

Personal overviews in addition to the papers :

Moderator: Dr. Günter Danner MA PhD, Brussels

Speakers:

Bulgaria Dr. Stayko Spiridonov, Sofia

Croatia Dr. Vjencislav Bergmann, Zagreb

Czech Republic Professor Dr. Martin Fried, Prague

Hungary Dr. Medgyaszai Melinda, Budapest

Macedonia Professor Dr. Slobodan Drakulevski, Skopje

Montenegro Professor Dr. Pere Tumbas, Subotica

Romania Professor Dr. Mircea Popa, Bucharest

Serbia Dr. Ivan M. Jekic, Belgrade

Slovakia Ass. Prof. Dr. Roman.Kovac, Bratislava

12.30 - 14.00 Lunch buffet

Chairman: Professor Dr. Dr. hc. Josef Dézsy, Vienna/Sopron

14.00 - 15.00 Discussion on the morning's presentations about the Health Systems of the central European countries

Moderator: Dr. G.Danner, Brussels

**15.30 Health insurance and health care – view of the Private insurances
Dr. Peter Eichler, Vienna**

**16.00 More patient's choice in the health service through competition
Dr. Martin Gleitsmann, Vienna**

16.30 Refreshment break

**17.00 Private investment for health care in Europe
Dr. Paul Garassus, Lyon**

**17.00 Organization, realization and success of Outsourcing and PPP
Dir Harald Maikisch MSc,MAS, Feldkirch**

**18.00 Management techniques for healthcare organisations
Professor Dr. Bernhard Güntert, Innsbruck**

18.30 Discussion

19.00 End of day one

19.00 Buffet dinner

20.00 Great Hall “Konferencia”

Concert (From Bach to Piazzolla) for Guitar and Travers-flute, performer: Bálint János and Swete Alexander

20.00 Small Hall “Gulács”:

**Discussion, which will seek solutions to the challenges identified in the morning's presentations
with Dr. G.Danner, Brussels, (only for the rapporteurs of the countries)**

Day two –Morning session

Chairman: Professor Dr. Axel Olaf Kern, Weingarten

- 9.00** Human resources challenges in healthcare organisations of the Central-European Region in the 21. Century
Ass. Professor Dr. Sujit Chaudhuri, Bratislava
- 9.30** Occupational health management
Professor Dr. Bernd Siegemund, Bonn
- 10.00** Quality assurance and cost containment through facility management
Dir Krzysztof Görlich, Warschau
- 10.30** Refreshment break
- 11.00** Purchasing techniques including outsourcing and leasing
Dir Albert Baumann, Munich
- 11.30** Quality management trends in health care
Dr. Günther Schreiber, Vienna
- 12.00** Questions for the speakers and discussion
- 13.00** Lunch buffet

Day two –Afternoon-parallel workshops

14.00 - 18.30 CHOICE OF THREE GROUPS : “Managing”, “Curing”, “Caring”

1. Managing

Chairman : Dr. László Argay, Miskolc

- 14.00 – 18.30 A.** Controlling as the basis of running the company - Introduction of the practice of controlling / workshop
Mag Michael Schermann, Vienna
- B.** Simulation planning - Introduction of the system / workshop
Dr. Klaus Kühn, Munich

16.00 Refreshment break for both workshops

2. Curing

Chairman : Sektions Chef Dr. Clemens Auer, Vienna

- 14.00** Medical ethics and medical care in the future
Professor Dr. Peter Kampits, Vienna
- 14.30** Rehabilitation - main focus of future medical care
Professor Dr. Bernhard Schwarz, Vienna
- 15.00** Benefit for medical treatment through ehealth
Gerhard Holler MAS, Vienna
- 15.30** Patients treatment and economics – opposite or benefit ?
Professor Dr. Alfred Radner, Linz
- 16.00** Refreshment break
- 16.30** Medical techniques - more diagnostics than therapy ?
Professor Dr. Thomas Szekeres
- 17.00** Modern health education - does it mean more effectiveness in lifestyle & health?
Mag. Christoph Hörhan, Vienna
- 17.30 - 18.30** Questions for the speakers and discussion

3. Caring

Chairman: Professor Dr. Birgit Vosseler, Weingarten

- 14.00 Nursing care for a successful rehabilitation programme
Dr. Ari Lajos, Budapest**
- 14.30 Care at home - possibilities and successes
Prof.Dr. Gerhard Aigner, Vienna**
- 15.00 Care at home, in supported accommodation or in a care home?
Monika Wild MAS, Vienna**
- 15.30 Managed care a Dream or reality?
Dipl. G & KPfl Sylvia Neumann-Ponesch, MAS, Steyr**
- 16.00 Refreshment break**
- 16,30 Outcome Driven care - through the better use of human resources
Dir. Barry Hassell, London**
- 17.00 Nurses and Doctors - a partnership?
Professor DDr. Wolfgang Rohrbach, Vienna**
- 17.30 - 18.30 Questions for the speakers and discussion**
- 18.30 All participants return to the main hall**
- Summary and conclusions: Dipl. oec. Univ. Prof. Dr. Dr. hc Josef Dézsy**
- * End of the conference ***
- 19.00 Buffet dinner**