

## Put to the Test: Europe and the Financial Crisis

April 19-20, 2009  
Oesterreichische Nationalbank, Kassensaal  
Otto-Wagner-Platz 3, 1090 Vienna

The current financial crisis is presenting Europe with the greatest challenge of the past decades. How effectively have the EU and its individual members managed the crisis up to now? Which measures have been implemented, which opportunities have been missed, and what should be done next?

A number of eminent international experts from the fields of finance, business, research, politics and the media will address these questions.

Discussion will focus on the relationships between state and market, as well as between capital markets and the real economy. In addition, the interconnection between the public assessment of the crisis on the one hand, and the crisis itself on the other, will be a focus of the conference.

### Sunday, 19. April 2009

#### 17:00 Opening

- Erich GORNIK  
Vice-President, European Forum Alpbach, Vienna
- Andreas ITTNER  
Executive Director, Oesterreichische Nationalbank, Vienna
- Richard SCHENZ  
Vice-President, Austrian Federal Economic Chamber, Vienna

#### Put to the Test: Europe and the Financial Crisis

- 17:30
- Kurt BAYER  
Director, Austrian Office, European Bank for Reconstruction and Development, London/Vienna
  - John HEGARTY  
Head, Centre for Financial Reporting Reform, The World Bank, Vienna
  - Andreas ITTNER  
Executive Director, Financial Stability, Banking Supervision and Statistics, OeNB, Vienna
  - Simon QUIJANO-EVANS  
Head, CEE Economics & Strategy, Credit Agricole Cheuvreux, Vienna
  - Sebastian SCHICH  
Principal Economist, Directorate for Financial and Enterprise Affairs, OECD, Paris
- Chair: Alexandra FÖDERL-SCHMID  
Chief Editor, Der Standard, Vienna

#### 19:00 Reception hosted by the OeNB – Oesterreichische Nationalbank

### Monday, 20. April 2009

#### 09:00 State versus Market

- Radovan JELASIC  
Governor, National Bank of Serbia, Beograd
  - Michael LOSCH  
Head, Center for Economic Policy, Innovation and Technology, Federal Ministry of Economy, Family and Youth, Vienna
  - Michael PLUMMER  
Professor of International Economics, Johns Hopkins University, Bologna
  - Manfred WIMMER  
CFO and CPO, Erste Group Bank AG, Vienna
- Chair: Corinna MILBORN  
Author & Journalist, Vienna

**10:30 Coffee Break**

**11:00 Capital Markets and the Real Economy**

- Manfred BERGMANN  
Head of Unit, Development of Industrial Policy, European Commission, Brussels
- Wolfgang EDER  
CEO, voestalpine AG, Linz, Linz
- Margarete KRIZ-ZWITTKOVITS  
President, Österreichischer Gewerbeverein, Vienna
- Emanuel MARAVIC  
Director, European Investment Bank, Vienna
- Heinz SERNETZ  
Member of the Executive Board, Raiffeisen Investment AG, Vienna
- Marc STOLTE  
Director; Enterprise & Partner Group, Microsoft Austria, Vienna

Chair: Helmut BRANDSTÄTTER  
Brandstätter Business Communications, Vienna

**13:00 Lunch**

**14:00 Crisis, Media, Politics, Economy - Interdependencies**

- Rudolf BRETSCHEIDER  
Consultant, GfK Austria GmbH, Vienna
- Susanne GLASS  
President, Foreign Press Association Vienna
- Linda PELZMANN  
Head, Department of Economic Psychology, University of Klagenfurt

Chair: Eric FREY  
Managing Director, Der Standard, Vienna

**15:30 Europe and the Financial Crisis - Final Remarks**

- Erhard BUSEK  
President, European Forum Alpbach, Vienna
- Christoph LEITL  
President, Austrian Federal Economic Chamber, Vienna

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**Start:** April 19, 5:00 pm

**Venue:** Oesterreichische Nationalbank, Otto-Wagner-Platz 3, 1090 Vienna

**Language:** English, no simultaneous translation

**Registration Fee:** EUR 80

Reduced Rate: EUR 40 (for students up to the age of 30 and university members up to the age of 40)

**Further Information:**

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The conference is supported by OeNB and Der Standard.